

CLUB DEVELOPMENT

Player and Coach Development Plan

“Helping us define our reason for being”



- **OBJECTIVE :**

To develop the Individual and Team performance to a higher level

- **How:**

Club Plan – ??????

Coaching Plan – (LTCD)

Player/Athlete Plan – (LTAD)

Team Profile – Who have we got (SWOT)

Key Functional Roles – Set/Phase pieces

Key Factor Analysis – Run/Pass/catch etc

Agreed philosophy/vision

- Need to have playing and coaching philosophy and vision
- To be selected as the club of choice
- How do we make it easy for people to choose us as their club.
- i.e. Historical family, transient, floater.

LTCD & LTAD

- FUNdamentals: U6/7/8 - *Beginning*
- Learn to Train: U9/10 - Learning
- Training to Train: (1): U11/12/13 - *Playing*
- Training to Train: (2): U13/14/15
- Training to Compete: U16/17/18
- Training to Win: U18+
- Active for Life: Any stage in life
- Recruit & Retain

1. Develop an enjoyment for the game

- Why do players and coaches like being here?
- Are we meeting their needs ,on and off field.
- What can we do better ?
- How do we know they are enjoying their rugby.
- Do we ask them?

2. To promote the importance of improving performance

Set meaningful and achievable goals

Develop the "Winning" Culture.

Promote the "Player and Coach Pathway"

i.e.: Can I make the All Blacks, Crusaders,
Canterbury A, B, Colts, U19s, Metro Country,
U19, U18, U16, 15, 14's

by playing or coaching for a CRFU club.

Yes, Yes, Yes.....

Promote the player and coaching development programmes from the CRFU

3. Develop game knowledge

- Identify individual player & coach needs
- Enhance individual skill levels
- Improve game understanding
(Tactical /Technical), Attack / Defence.
- Develop better decision makers

4. Create a positive environment through effective management.

- Enact the Coach and Player codes of conduct endorsed by the CRFU and SPARC.
- Ensure meaningful competitions
- Every one in club is equally important and has an equally important role in its performance.
- Promote the expectancy of responsibility and self discipline on and off field.

5. Show an ability to

- Plan (Off Field)
- Prepare (Off field)
- Perform (On field)

Principles of Play: Flow chart

Attack

Gain Possession

Go Forward

Provide Support

Maintain Continuity

Apply Pressure

Score

Loss of possession

Defence

Go forward

Apply pressure

Tackle

Provide support (cover)

Regain possession



6. Show a clear ID and Selection policy

- Enact principles of effective team selection
- Understand the “ pathway ” being developed
- All players play and equal part
- Provide educated ,honest, fair-minded coaches

7. Establish our Canterbury Club culture

- Place/Pride in community
- Ownership, Identity,
- Turangewaewae,
(Standing ground, Where do I belong?)
- Club's playing "style" philosophy
(Game planning model) Template

8. Values to actions

- Living the vision and value:

i.e. Honesty, Pride, Commitment,
Humility, attitude, TEAM.